

## An **EASIER WAY** to Get Funding for Your Franchise

Through a personal and painless process, **FranFund®** crafts insightful funding strategies that will help solidify your dreams of franchise ownership, while positioning you for long-term success. We understand the uncertainty that comes with a new venture, so we make it a priority to communicate during every step of the process so you can move forward with confidence.

### SIMPLE STEPS TO GET FUNDED

1

#### Tell us about yourself.

Complete our initial survey at [franfund.com/funding-assessment](https://franfund.com/funding-assessment) so we can capture information to help us create a funding strategy that is just right for you. After you submit the form, we will set up a consultation.

2

#### Explore your options.

You will speak to a funding consultant to learn about your options including SBA Loans and FranPlan® 401(k)/IRA Rollover Funding.

MOST POPULAR

#### SBA LOANS

#### FRANPLAN 401(K)/IRA ROLLOVER

3

#### Receive pre-approval.

Based on our proprietary franchise-specific FranScore® report, which provides more accurate results for franchisees, we will provide you with a free pre-approval letter.

#### Reduce your timeline.

You can get a head start with our SafetyNet® option. We can move your money and have it ready to go when you decide to move forward, with nothing to undo if your plans change.

4

#### Get funded.

Our experienced in-house lending team will provide extensive guidance in packaging your loan and once complete, will shop your loan to our portfolio of lenders to get you the best deal.

Our team will structure your FranPlan and move your tax-deferred and penalty-free retirement funds to your new business.



FRANFUND®

Connect with **Brandon** to explore FranFund's full suite of options for funding your franchise.

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# Choosing **YOUR** Best Funding Solution

FranFund® knows that everyone has a unique financial picture and one cookie-cutter solution will not work for everyone. Instead of focusing on a single funding option, we offer both 401(k) rollovers and loans. We make sure you clearly understand all of your options so you can choose the one that works best for you.

## SBA LOANS - FREE PRE-QUALIFICATION!

Includes:

- Free consultation with a FranFund Lending Expert (*our team includes ex-bankers who know how to get the best deals on loans!*)
- Soft credit pull that won't affect your credit
- Pre-approval letter outlining your pre-qualification that you can present to your franchisor or potential landlord

Loan Type	SBA Standard 7(a)	SBA Small Loan
Purpose	Startup, Acquisition, Expansion, Working Capital	Startup, Expansion, Working Capital
Value	\$100K - \$5M	\$100K - \$150K
Equity Injection	10-30%	10% + any additional prepaid costs
Collateral	Business & personal assets; may also require life insurance policy	Business assets only
Interest Rates	Prime Rate + 2% - 2.75%	Prime Rate + 2.75%
Terms	10-25 years (depending on whether purchase of real estate is involved)	7-10 years
Approval Turnaround*	3-10 business days	15-30 business days
Closing Turnaround*	30-45+ business days	30-45+ business days
Benefits to Borrower	Long-term financing; improved cash flow; fixed maturity; no balloons; no prepayment penalties (if term under 15 years); Veteran incentives may apply	Long-term financing; improved cash flow; fixed maturity; no balloons; no prepayment penalties; no personal collateral; Veteran incentives may apply

\*Average time frames. Based on the complexity of the loan package and the timeliness of required documentation submission, time frames may be less or more.

## FRANPLAN - 401(K)/IRA ROLLOVER

Utilizing the IRS' Rollover for Business Startups (ROBS) program, the **FranPlan**® allows you to access your retirement savings tax-deferred and penalty free to invest in your business. This is an excellent option for those looking for a funding solution that doesn't create any debt. We also have our own in-house Third Party Administration Department available to consult and assist you with the ongoing compliance and maintenance obligations associated with the FranPlan.



### RAVE REVIEWS

FranFund consistently receives 5-star reviews from our clients. We believe it's not just what you do, but how you do it.

“ Working with FranFund to get our corporation and 401k plan setup has been an amazing experience. They guided us through the process every step of the way, making a complicated process very easy to navigate. They were accessible and responsive anytime we had questions, putting us at ease, and delivering on their assurance that they were there for us anytime and until the end. Their expertise and patience was invaluable.” ” - Brenda C.

